

SUMMER SCHOOL PROGRAMMES

Digital Innovation And Entrepreneurship



2020

SUMMER SCHOOL DESIGNED FOR SUCCESS

- 2 weeks of intensive workshops
- 16 programmes in digital innovation and entrepreneurship
- 13 amazing locations in 12 European countries
- Gain hands-on experience through company cases, project work and field trips
- Earn 4 ECTS credits for your final report (optional)



DIGITAL CITIES

Rapid urbanisation is triggering important issues. Our Summer School programmes respond to the challenge of maintaining attractive, inclusive and safe urban environments by using the new digital tools and their transformative power.

Programmes

- **Unleashing the Power of Circular City Data**
Rennes, France: June 28 - July 11
- **Design Thinking and Scaling Services for Cities**
Helsinki, Finland: August 2 - August 15
- **Digital Cities as Infrastructures for Smart Mobility**
Trento, Italy: July 12 - July 25
- **Digital Transformation for Urban Resilience**
Ljubljana, Slovenia: July 12 - July 25



DIGITAL INDUSTRY

New digital technology and the associated digital transformation change the way we manufacture. Earlier business models based on cheap labour and outsourcing are no longer sustainable. The following programmes focus on digitised factories, blended retail, personalised products and data-driven processes.

Programmes

- **IoT Platforms for Industry 4.0**
Munich, Germany: July 26 - August 8
- **Ravaging Disruptions in Retailing**
Helsinki, Finland: August 9 - August 22
- **Big Data for Industry 4.0**
Bologna, Italy: July 19 - August 1



DIGITAL WELLBEING

Digital technologies enable solutions to prevent and early detect early-stage mental and physical disorders. This can help us avoid larger health problems, lower healthcare costs and raise the quality of life at home and at work. Digital technologies can shape healthier lifestyles, allow increased active longevity and easily accessible care.

Programmes

- **Healthy Lifestyle and Behavioural Change**
Eindhoven, Netherlands: August 2 - August 15
- **eHealth Personalized Prevention**
Tallinn, Estonia: July 26 - August 8
- **Data Visualisation and Connectivity for Healthcare**
Coventry, England: August 2 - August 15



DIGITAL TECH

Digital Tech is the generic enabler of digital transformation through providing secure, robust, responsive and intelligent communications, data handling and access to software applications. Our Summer School programmes target the generic technologies that drive the digital economy.

Programmes

- **Big Data Analytics**
Stockholm, Sweden: August 2 - August 15
- **Internet of Things and Business Transformation**
Stockholm, Sweden: August 2 - August 15
- **Secure e-Governance**
Tallinn, Estonia: July 26 - August 8



DIGITAL FINANCE

Digital Finance delivers innovative financial products and services using digital technology. The objective is to make financial systems safer, simpler and increase customer value.

Programmes

- **Machine Learning for Financial Data**
Budapest, Hungary: July 12 - July 25
- **Fintech Applications**
Lisbon, Portugal: July 5 - July 18
- **Disrupting Finance with Digital Technologies**
Madrid, Spain: July 12 - July 25

SUMMER SCHOOL FORMAT

The Summer School programme consists of a pre-arrival online assignment, two weeks of lectures, project work, customer interviews, site visits to companies, and socializing events. The programme ends with a group presentation of a business case solution in front of a panel. An important aspect of the Summer School is the interaction with companies and entrepreneurs. This includes visits to innovation labs and incubators, presentations by high-tech startup companies, and discussions with young technology-based founders and entrepreneurs.

HOW TO APPLY?

To qualify for admission, applicants need to submit a completed application form and fulfill the general admissions requirements:

1. Academic qualification
2. English language proficiency
3. Curriculum Vitae (CV)

APPLY BY APRIL 15

summerschool.eitdigital.eu

WHO SHOULD ATTEND?

We welcome all qualified participants interested in digital innovation and entrepreneurship: Business professionals, bachelor's degree students, master's degree students, and doctoral students from any university and industry.

TUITION FEES

Our goal is to welcome diverse group of participants to attend one of our Summer School programmes. This process begins with us providing competitive tuition and fees.

SUMMER SCHOOL TUITION	ACCOMMODATION FEE	TRAVEL FEE
EUR 2,450 (EUR 1,000 early bird*)	EUR 250 (EUR 0 early bird*)	Excluded

* Early bird rates are available for applications submitted latest by February 1, 2020.

** Accommodation is not included in the price. Pending availability, you can choose to have the same hotel accommodation as the EIT Digital Master School students at a price of €250 for 12 nights. In this case, you will have a shared room with one or more of the other participants.

*** EIT Digital affiliated students should contact us for more details about tuition and fees.

**** Stipends are available to students from ARISE countries. The list is available on our website.

LEARN MORE

summerschool.eitdigital.eu

ANY QUESTIONS? WE ARE HERE TO HELP!
Write to us at: summerschools@eitdigital.eu

    @EITDigitalAcad



EIT Digital is supported by the EIT,
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Digital
SUMMER SCHOOL